

TERMS OF SERVICE

Last Updated: September 16, 2026

Welcome to the TikTok Mini Drama service operated by **Blueprint Information (Hong Kong) Limited** ("**Company**," "**we**," "**us**," or "**our**").

These Terms of Service ("**Terms**") govern your access to and use of our TikTok Mini Drama application, website, web-based services, video content, features, and related services (collectively, the "**Service**").

By accessing or using the Service, you agree to these Terms.

If you do not agree to these Terms, please do not use the Service.

1. ABOUT THE SERVICE

The Service provides entertainment and digital content, including short-form drama, video episodes, related audiovisual content, recommendations, and other features that may be made available from time to time.

The Service may be accessed through TikTok's platform and may operate within a TikTok WebView or other TikTok-supported environment.

The specific content, features, and functionality available to you may vary by country, region, device, platform version, and applicable legal requirements.

2. SERVICE PROVIDER

The Service is operated by:

Blueprint Information (Hong Kong) Limited

Registration Country: China

Registration Region: Hong Kong

Registered Address: Unit 903A, 9/F., Cameron Commercial Centre, 458-468 Hennessy Road, Causeway Bay, Hong Kong

For questions regarding the Service, please contact:

aly1cwq@hysgame.com.cn

3. ELIGIBILITY

You may use the Service only if:

1. you are legally permitted to use the Service under the laws applicable to you;
2. you comply with these Terms;
3. your use of the Service does not violate applicable law; and
4. your use of TikTok and the Service complies with applicable TikTok rules.

If applicable law requires a minimum age for use of the Service, you must satisfy that requirement.

4. TIKTOK PLATFORM

The Service may be made available through TikTok.

Your use of TikTok remains subject to TikTok's own terms, policies, and rules.

These Terms govern your relationship with Blueprint Information (Hong Kong) Limited in connection with the Service.

TikTok is not the provider of the Service unless expressly stated otherwise.

If there is a conflict between these Terms and mandatory TikTok platform requirements applicable to the Service, the applicable TikTok requirements may govern the relevant platform-specific matter.

5. ACCESS TO THE SERVICE

Subject to these Terms, we grant you a limited, non-exclusive, non-transferable, revocable right to access and use the Service for personal and lawful entertainment purposes.

You may not:

- copy the Service except where permitted by law;
 - modify or create derivative works of the Service;
 - reverse engineer or attempt to extract source code, except where such restriction is prohibited by applicable law;
 - interfere with Service operations;
 - bypass technical restrictions;
 - use automated systems to access the Service in a manner that imposes unreasonable loads;
 - attempt to gain unauthorized access to systems or accounts; or
 - use the Service for unlawful purposes.
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6. DRAMA AND VIDEO CONTENT

The Service may provide access to short dramas, episodes, trailers, promotional materials, images, video, audio, text, graphics, and other digital content ("**Content**").

Content availability may vary according to:

- country or region;
- licensing arrangements;
- platform requirements;
- technical limitations;
- legal requirements;
- content availability; and
- other operational considerations.

We may add, remove, modify, replace, or update Content from time to time.

7. INTELLECTUAL PROPERTY

The Service and its Content may be protected by copyright, trademark, trade secret, database rights, and other intellectual property laws.

Unless expressly stated otherwise, all rights, title, and interest in and to the Service and Content are owned by or licensed to Blueprint Information (Hong Kong) Limited or its licensors.

Nothing in these Terms transfers ownership of intellectual property to you.

You may access and view Content solely through the functionality provided by the Service and for lawful personal use.

8. USER CONTENT

If the Service permits you to submit comments, feedback, reviews, messages, or other content ("**User Content**"), you remain responsible for your User Content.

You must not submit User Content that:

- violates applicable law;
- infringes intellectual property rights;
- violates privacy rights;
- contains malware or malicious code;
- impersonates another person;
- contains fraudulent information;
- is abusive or threatening;
- exploits children;
- contains unlawful sexual content;
- promotes illegal activities; or
- otherwise violates applicable platform rules.

By submitting User Content, you represent that you have the rights necessary to submit it.

To the extent permitted by applicable law, you grant us a non-exclusive, worldwide, royalty-free license to use, reproduce, store, process, display, and distribute User Content as reasonably necessary to operate, maintain, improve, and promote the Service.

9. PROHIBITED ACTIVITIES

You may not use the Service to:

1. violate any applicable law or regulation;
 2. infringe the rights of another person;
 3. interfere with the security or operation of the Service;
 4. access another user's account without authorization;
 5. circumvent access controls or technical limitations;
 6. scrape or systematically collect Service data without authorization;
 7. introduce malicious software or code;
 8. manipulate advertising or reward mechanisms;
 9. engage in fraudulent activity;
 10. use bots or automated methods in a manner not authorized by us;
 11. distribute the Service or Content without authorization;
 12. attempt to obtain unauthorized benefits, rewards, or advertising payments; or
 13. assist another person in performing any prohibited activity.
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10. ADVERTISING

The Service may display advertisements provided by us, TikTok, or third-party advertising providers.

Advertisements may include:

- banner advertisements;
- interstitial advertisements;
- rewarded advertisements;
- video advertisements;
- promotional content; or
- other advertising formats.

Advertising availability, format, frequency, and eligibility may vary by user, region, device, platform, and other factors.

Third-party advertisers may have their own terms and privacy policies.

11. REWARDED FEATURES

Certain Service features may allow users to receive access to certain in-Service benefits after completing qualifying actions, such as viewing a rewarded advertisement.

Any reward:

- may be subject to eligibility requirements;
- may vary by user or region;
- may be limited in frequency;
- may expire;
- may be withdrawn where obtained through fraud, abuse, technical error, or prohibited activity; and
- may not have cash value unless expressly stated otherwise.

We may modify or discontinue reward programs where reasonably necessary.

12. PAID FEATURES

If the Service offers paid content or features, additional pricing and purchase terms may be presented before purchase.

Payments may be processed by TikTok, an app store, payment processor, or another authorized third party.

Unless otherwise required by applicable law, purchases may be subject to the relevant platform's payment, cancellation, refund, and billing rules.

Nothing in these Terms excludes any mandatory refund or consumer rights that cannot legally be excluded.

13. THIRD-PARTY SERVICES

The Service may integrate with third-party services, including TikTok, advertising providers, analytics providers, payment providers, hosting providers, and other technology providers.

Third-party services may have their own terms and policies.

We are not responsible for third-party services to the extent permitted by applicable law.

14. PRIVACY

Your use of the Service is also subject to our Privacy Policy.

Our Privacy Policy explains how we collect, use, disclose, retain, and protect personal information.

The Privacy Policy is a separate document and forms part of the information governing your use of the Service.

15. SERVICE AVAILABILITY

We aim to provide a reliable Service but do not guarantee that the Service will always be:

- available;
- uninterrupted;
- error-free;
- secure;
- compatible with every device;
- available in every country; or
- available at all times.

The Service may be temporarily unavailable because of:

- maintenance;
 - updates;
 - technical problems;
 - network failures;
 - third-party service interruptions;
 - security incidents;
 - legal or regulatory requirements; or
 - circumstances beyond our reasonable control.
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16. CHANGES TO THE SERVICE

We may modify, update, suspend, or discontinue any part of the Service.

Changes may include:

- adding or removing features;
- changing Content;
- modifying interfaces;
- changing advertising formats;
- changing reward mechanisms;
- changing technical requirements; or
- limiting availability in certain jurisdictions.

Where required by applicable law, we will provide appropriate notice of material changes.

17. SUSPENSION OR TERMINATION

We may suspend or terminate access to the Service where reasonably necessary, including if:

- you violate these Terms;
- you engage in fraud or abuse;
- you interfere with the Service;
- your activity creates security risks;
- we are required to do so by law;

- the relevant Service is discontinued; or
- continued access creates legal, regulatory, or operational risks.

Where required by applicable law, we will provide appropriate notice or an opportunity to remedy the relevant violation.

Termination does not affect rights or obligations that accrued before termination.

18. DISCLAIMERS

To the maximum extent permitted by applicable law, the Service is provided on an "as available" and "as is" basis.

We do not guarantee that the Service or Content will meet every user's expectations or that the Service will be continuously available.

Nothing in these Terms excludes warranties, guarantees, rights, or remedies that cannot lawfully be excluded or limited under applicable law.

19. LIMITATION OF LIABILITY

To the maximum extent permitted by applicable law, Blueprint Information (Hong Kong) Limited will not be liable for indirect, incidental, special, consequential, exemplary, or punitive damages arising from or relating to your use of the Service.

To the maximum extent permitted by applicable law, our aggregate liability arising from your use of the Service will not exceed the greater of:

1. the amount you paid to us for the Service during the twelve months immediately preceding the event giving rise to the claim; or
2. USD 100.

This limitation does not apply to liability that cannot legally be limited or excluded.

Nothing in these Terms limits mandatory consumer rights or remedies available under applicable law.

20. INDEMNIFICATION

To the extent permitted by applicable law, you agree to indemnify and hold harmless Blueprint Information (Hong Kong) Limited and its officers, employees, contractors, and service providers from claims, liabilities, damages, losses, and reasonable expenses arising from:

- your violation of these Terms;
- your unlawful use of the Service;
- your User Content;
- your infringement of another person's rights; or

- your fraudulent or unauthorized use of the Service.

This section does not apply to the extent that the relevant claim results from our own unlawful conduct or where such indemnification is prohibited by applicable law.

21. GOVERNING LAW

These Terms are governed by and construed in accordance with the laws of the **Hong Kong Special Administrative Region**, without regard to conflict-of-law principles.

However, nothing in these Terms is intended to exclude, restrict, or override mandatory consumer protection, privacy, data protection, or other rights that apply to you under the laws of your country, state, province, or territory of residence and that cannot lawfully be excluded or waived.

22. DISPUTE RESOLUTION

Before commencing formal proceedings, the parties should make reasonable efforts to resolve a dispute through good-faith communication.

You may contact us at:

aly1cwq@hysgame.com.cn

Nothing in this section prevents you from exercising mandatory rights available under applicable consumer protection laws, including rights to bring a claim before a competent court or regulatory authority where such rights cannot lawfully be restricted.

Subject to mandatory local law, the courts of the Hong Kong Special Administrative Region shall have jurisdiction over disputes arising from these Terms.

23. CONSUMER RIGHTS

If you are a consumer, you may have rights under the mandatory consumer protection laws of your country or region.

Nothing in these Terms is intended to:

- remove mandatory statutory rights;
- exclude legally required guarantees;
- restrict mandatory refund rights;
- prevent you from filing a complaint with a competent regulator; or
- prevent you from bringing a claim before a court where applicable law grants you that right.

If a provision of these Terms conflicts with a mandatory consumer protection law applicable to you, the mandatory law will prevail to the extent of the conflict.

24. CHANGES TO THESE TERMS

We may update these Terms from time to time.

If we make material changes, we may provide reasonable notice through the Service or other appropriate means.

The updated Terms will become effective on the date stated in the updated Terms, unless otherwise required by applicable law.

Your continued use of the Service after the effective date constitutes acceptance of the updated Terms to the extent permitted by applicable law.

25. SEVERABILITY

If any provision of these Terms is determined to be invalid, illegal, or unenforceable, the remaining provisions will remain in effect to the extent permitted by applicable law.

The invalid or unenforceable provision will be interpreted or modified to the minimum extent necessary to make it enforceable, where legally permissible.

26. NO WAIVER

Our failure to enforce any provision of these Terms does not constitute a waiver of our right to enforce that provision later.

27. ENTIRE AGREEMENT

These Terms, together with our Privacy Policy and any additional terms expressly presented to you for specific features, constitute the agreement between you and Blueprint Information (Hong Kong) Limited concerning your use of the Service, except where applicable law requires otherwise.

28. CONTACT US

If you have questions about these Terms or the Service, please contact:

Blueprint Information (Hong Kong) Limited

Registered Address:

Unit 903A, 9/F., Cameron Commercial Centre,
458-468 Hennessy Road, Causeway Bay, Hong Kong

Email:

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